



PRESS APPROVAL CHECK LIST

Help your press approval go smoothly by following these tips

COLOR MATCH

Keep press approval on track

Please provide color match at the time artwork is supplied so that we are ready for you when you get there.

BOTTLES

Color varies depending on bottle color

Please bring actual bottles, full and with capsule so that you can mock up your bottles with the labels.

DOWN TIME

It takes an average of 45 minutes to 1.5 hours for each color and/or plate change

Bring something to keep you occupied so that the time by goes faster.

WHO IS MAKING THE CALL

Color is subjective

Please send the person making the final color decision to the Press Approval so that final color can be determined at Press Approval.

TIMING

Press approval set up hard to predict

We will let you know the press approval start time the day before so that you are not waiting for us to fine tune color.