



TTB FILE REQUIREMENTS

Below is a summary of the label file requirements to apply for COLA online.

Consult the Alcohol & Tobacco Tax & Trade Bureau (TTB)
for official requirements. <https://www.ttbonline.gov/colasonline> *

- Use JPEG or TIFF file format
- Compression ratio should be set at MEDIUM or LOW
- Resolution rate should be set at 150 DPI (range of 120 DPI and 170 DPI)
- File size limit is 450KB

** It is the customer's responsibility to adhere to official TTB label requirements when submitting their label image to COLA.*