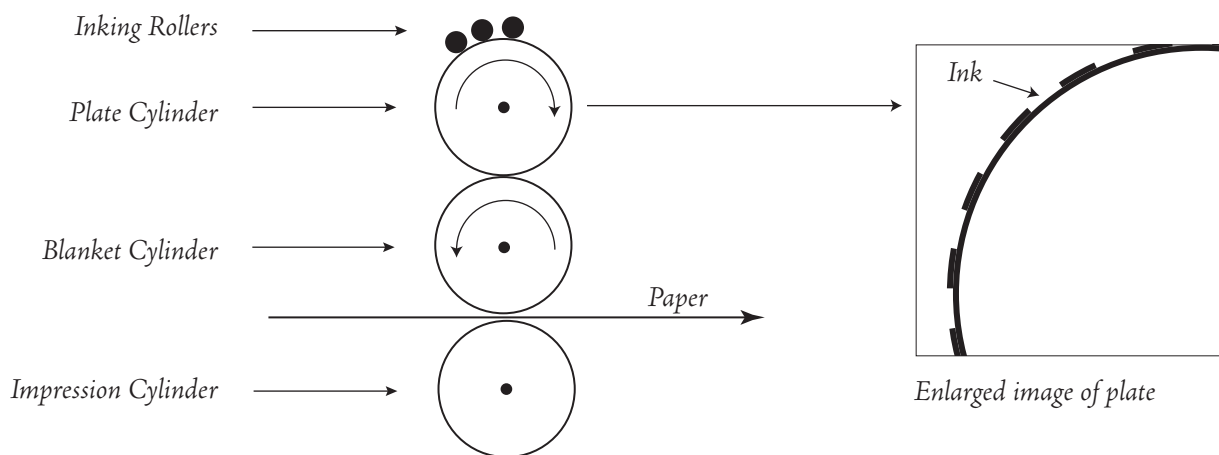




WATERLESS OFFSET

Printing From an Etched Surface



METHOD

The image to be printed obtains ink from rollers, while the rest of the silicone plate repels the ink, keeping the non-printing areas ink-free. The inked image is then transferred (or "offset") from the plate to a rubber blanket, then onto the label paper as it passes through the press.

ADVANTAGES

- Sharp Reproduction
- Fine Gradients
- Minimal Dot-Gain
- High Contrast
- Color Consistency
- Vibrant Colors